CV

Bok Baik

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EDUCATION

PhD, Business Administration, Haas School of Business,
University of California at Berkeley, 2003

MS, Economics, University of Michigan at Ann Arbor, 1997

MBA, Seoul National University, 1993
BBA, Seoul National University, 1991

PROFESSIONAL EXPERIENCE

Professor, Seoul National University, 2013-present

(Park Jung-Boo Professor, 2023-2026)

Associate Professor, Seoul National University, 2008-2013

Assistant Professor, Seoul National University, 207-2008

Assistant Professor, Florida State University, 2003-2007

Lecturer, Michigan State University, 2002-2003

Analyst, Bank of Korea, 1993-1995

RESEARCH

1. "The Real Effects of Supply Chain Transparency Regulation" (with Omri Even-Tov, Russell Han, and David Park) Forthcoming at Journal of Accounting Research
2. "Income Smoothing through R&D Management and Earnings Informativeness" 2022, The Accounting Review (with Katherine Gunny, Boochun Jung, and Duri Park)
3. "Detecting Financial Misreporting with Real Production Activity" 2021 Contemporary Accounting Research (with Kris Allee and Yongoh Roh)
4. "Managerial Ability and Income Smoothing" 2020 The Accounting Review(with Sunhwa Choi and David Farber)
5. "Hedge Fund Ownership and Voluntary Disclosure"2019, Review of Quantitative Finance and Accounting (with Jin-Mo Kim, Kyonghee Kim, and SukeshPatro)

6. “Managerial Ability and the Quality of Firms’ Information Environment” 2018, Journal of Accounting, Auditing & Finance (with Paul Brockman, David Farber, and Sam Lee)
7. “Detecting Financial Misstatements Using Multi-Class Learning” 2016, Expert Systems with Applications (with Sungzoon Cho and Yeonkook Kim)
8. “White Collar Incentives” 2016, Accounting, Organizations, and Society (with Kyonghee Kim, Harry Evans, and Yoshio Yanadori)
9. “Analysts’ Pre-tax Income Forecasts and the Tax Expense Anomaly” 2016, Review of Accounting Studies (with Kyonghee Kim, Rick Morton, and Yongoh Roh)
10. “Who Classifies Interest Payments as Financing Activities? An Analysis of Classification Shifting in the Statement of Cash Flows at the Adoption of IFRS” 2016, Journal of Accounting and Public Policy (with Hyunkwon Cho, Wooseok Choi and Kwangjin Lee)
11. “Usefulness of Earnings in Credit Markets”, 2015, Pacific Basin Finance Journal (with Jungbae Kim, Youngjun Kim, and Sujeong Lee)
12. “The Role of Institutional Environments in Cross-border Mergers”, 2015, Management International Review (with Jun-Koo Kang, Kwanghee Cho, and Wooseok Choi)
13. "The Liability of Foreignness in International Equity Investments: Evidence from the U.S. Stock Market" May 2013 at Journal of International Business Studies (with Jun-Koo Kang, Jin-Mo Kim and Joonho Lee)
14. "Changes in Operational Efficiency and Firm Performance” September 2013 at Contemporary Accounting Research (with JoonChae, Sunhwa Choi, and David Farber)
15. "Volatility Arbitrage around Earnings Announcements: Evidence from the Korean Equity Linked Warrants Market" June 2013 Pacific Basin Finance Journal (with Young-Jun Kim and Hyung-Goo Kang)
16. "Managerial Ability and Management Forecasts", December 2011, Contemporary Accounting Research (with David Farber and Sam Lee)
17. "Local Institutional Investors, Informational Asymmetries, and Equity Returns", July, 2010, Journal of Financial Economics, (with Jun-Koo Kang and Jin-Mo Kim)
18. "Managing Earnings Surprises in Japan: Perspectives from Main Bank Relationships and Institutional Ownership", June 2010, Journal of Business Finance and Accounting (with Wooseok Choi)
19. "Managerial Ownership and Information Opacity", Spring 2010, Journal of Accounting Auditing and Finance (with Jun-Koo Kang and Rick Morton)

20. “Analyst Incentives and Street Earnings", March 2009, Journal of Accounting Research (with David Farber and Kathy Petroni),
21. "Reliability and Transparency of Non-GAAP Disclosures by Real Estate Investment Trusts (REITs)" March 2008, The Accounting Review (with Bruce Billings and Rick Morton)
22. "The Use of Management Forecasts to Dampen Analysts' Expectations" September 2006, Journal of Accounting and Public Policy (with Guohua Jiang)

OTHERS

1. “Managers’ Vocal Delivery and Real-Time Market Reactions in Earnings Calls” (with David Sunghyo Kim, Alex Kim, and Sangwon Yoon) Revise and Resubmit at Journal of Accounting and Economics
2. “Workplace Safety Incentives and Employee Health” (with Russell Han and David Park)
3. “Audit Adjustments and Benchmark Beating” (with Kris Allee, Alex Kim, and Chanseok Lee)
4. “New Revenue Recognition Standard and Non-GAAP Revenue Disclosures” (with David Park and Songyi Han)
5. “Organizational Complexity and Disclosure” (with Marilyn Johnson, Kyonghee Kim, and Kyunghwa Yu)
6. “Wikipedia Articles and Post-Earnings Announcement Drift” (with Soojeong Hong, Alex Kim, and Kwangjin Lee)
7. “White Collar Employee Equity Compensation and Firm-Specific Human Capital” (with Harry Evans, Kyonghee Kim, and Sukesh Patro)
8. “Do Earnings Matter during Macroeconomic Shocks?” (with David Farber and Kim Duong)
9. “Shocks to Product Networks and Post-Earnings Announcement Drift” (with Gerard Hoberg, Jungbae Kim, and Peter Oh)

BOOKS

1. “Financial Statement Analysis and Firm Valuation”, Pakyoungsa (with Jong-Hag. Choi, and Guohua Jiang)
2. “Lectures on Financial Accounting”, Hongmunsa (with Boochun Jung).

OTHER ACTIVITIES & SERVICES

1. Associate Dean for full-time/executive MBA affairs, Seoul National University, 2024-present

2. Member, KSSB (Korea Sustainability Standards Board), 2023-2025
3. Editor, Seoul Journal of Business (Seoul National University), 2017-2019, 2022-2023
4. President, Korean Accounting Information Association, 2021
5. Deputy Director, Institute for Research in Finance and Economics, Seoul National University, 2019-2021
6. Director, CFO Academy, Seoul National University, 2017-2018, 2023
7. Accounting Standards Committee, Financial Services Commission, 2009-2011
8. Self-Regulatory Committee, Korea Financial Investment Association, 2009-2011

HONORS & AWARDS

1. Outstanding Teaching Award, College of Business, Seoul National University, 2015
2. Outstanding Research Award, College of Business, Seoul National University, 2011
3. Best Paper Award, Korean Securities Association 2021, Asia-Pacific Association of Derivatives 2011, Korean Academy Society of Business Administration 2009 & 2011
4. Beta Alpha Psi Teaching Award, Florida State University, 2004
5. Graduate Student Instructor Teaching Award, University of California at Berkeley, 2001
6. University President Award, Seoul National University, 1991